

Rainforest Leaflet Challenge!

Present a case for why the rainforest must be saved!

Student Introduction

- ▶ Rainforests are important. Can you find the key information on why the rainforests are worth keeping?
- ▶ You will research how and why the rainforests are being threatened, and convince others to take action.



'I visited the Amazon basin in South America and saw for myself the effects the destruction of the rainforest was having on native wildlife and the indigenous people. I came home determined to make people aware of the desperate situation and how close to extinction some of the animals and plants really are.'

Derek and Sandra Curtis

Owners of Amazon World Zoo Park

AT THE PARK

You will
need to note down
the following information
during your visit.
Use extra paper for the
information you
collect.

COLLECT SOME INFORMATION

Your Task: collect information for a leaflet to explain:

- ▶ **why** the rainforests are worth keeping
- ▶ **how** and why they are being threatened
- ▶ **how** readers can take action to help

The information collected should be developed into paragraphs for a leaflet when back at school.

1. What is a tropical rainforest and whereabouts are they found?

Factual info

2. What features make it a special habitat for wildlife?

Factual info and descriptive detail

3. Give examples of critically endangered species that live in the tropical rainforest.

Factual info

4. How do the native (indigenous) population make a living?

Factual info

5. What products do we obtain from the rainforests?

Factual info



6. How are rainforests under threat? Why is this?

Explanation

7. Why would it matter if rainforests ceased to exist? Why are they worth saving?

Opinion supported by facts



8. How are zoos like Amazon World helping? (Breeding programmes)

Explanation

9. What can we do to help, as individuals?

Advice

10. Consider any images you may wish to use and take photographs if appropriate.

Back at school - leaflet production

Task: Create a leaflet.

Audience: Those interested in environmental issues.

Purpose: To explain the critical situation that rainforests are in and to persuade the reader to support the campaign to save them.

- ▶ Research any extra information required
- ▶ Write up draft paragraphs
- ▶ Decide on lay out and headings/sub headings
- ▶ Select appropriate images



When writing up your paragraphs, remember to:

- ✓ consider appropriate tone and language to suit your audience and make your explanations clear e.g. passive voice
- ✓ use conjunctions to show cause and effect, and for cohesion within and between sentences and paragraphs
- ✓ make thoughtful vocabulary choices that will influence your reader
- ✓ choose appropriate headings and sub headings to guide your reader.

