

Model Village Opportunities!

STUDENT INTRODUCTION

- ▶ The Model Village Godshill is a much-loved tourist attraction in the heart of the Isle of Wight. It has a unique history and location.
- ▶ It is an ideal venue for investigating aspects of business in the tourism sector.

Why study here?

- ▶ This model village attraction offers an opportunity to research and develop an understanding of many business aspects, including:
 - ✓ Business objectives
 - ✓ Marketing
 - ✓ Operations management.

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You can arrange a visit to The Model Village at Godshill to undertake case study research or investigations into specific areas of business as appropriate to the qualification being studied. For example, the study of core knowledge, understanding and skills, including:

- ✓ Recruiting/retention, motivating and protecting staff
- ✓ Decision making
- ✓ Customer service
- ✓ Marketing
- ✓ Finance
- ✓ Challenges of growth
- ✓ Organisational structure
- ✓ Working relationships
- ✓ Business analysis



Contact the team at The Model Village Godshill directly to tailor a school or college visit to your needs, with regard to the investigation or case study relating to your course.