

TEACHER NOTES

KS4 Business Studies

Investigating Business

Business Operation Study Opportunities

Contextual Summary

This information resource is for key stage 4 students who are studying Business Studies (all exam boards).

By prior arrangement, students can visit The Model Village Godshill to undertake case study research or investigations into specific areas of business as appropriate to the unit within the qualification being studied. Examples include customer service aspects, business aims and objectives, marketing and operations management.

The resource is a brief introduction to the opportunities for students.



Education
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SUBJECT

Business Studies

UNIT

Investigating Business

OPPORTUNITIES FOR USE

- ✗ Pre-Visit
- ✓ On-Site Activity
- ✗ Post-Visit



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Students, teachers or educational establishments can contact the team at The Model Village Godshill to arrange a visit to ensure that a suitable education focus is agreed.

www.edudest.uk

Ability Levels

There is one version of this resource intended to outline opportunities at this venue for key stage 4 students.

Key skills practised in this unit:

- ▶ Supplementing knowledge gained on the course with hands-on work relating to all aspects of business relevant to the course.

Relationship to Curriculum

Relevant opportunities exist here for any students of Business Studies in key stage 4 interested in using the model village and the village of Godshill as a case study, or as part of an investigation, in relation to the units specified by their exam board.

Enrichment Opportunities

Students have the opportunity to undertake research to enhance their understanding.

For further details visit www.edudest.info and click:

- ▶ *Resource Finder* - to locate specific resources identified above
- ▶ *Venue Finder* - to learn more about education at this venue
- ▶ *Subject Finder* - to find other relevant Isle of Wight venues



S4-S5

CURRICULUM / SYLLABUS

- ✓ All exam boards

Applies to Resource numbered:

109071