



Model Village Opportunities!

STUDENT INTRODUCTION

- ▶ The Model Village Godshill is a much-loved tourist attraction in the heart of the Isle of Wight. It has a unique history and location.
- ▶ It is an ideal venue for investigating aspects of business in the tourism sector.

Why study here?

- ▶ This venue offers an opportunity to research and develop an understanding of many business aspects, including:
 - ✓ Identifying and anticipating customer needs
 - ✓ The market and the competition
 - ✓ Operations management and leadership.

Teaching resources by Education Destination Ltd.

Curriculum relevant materials supporting school trips to the Isle of Wight

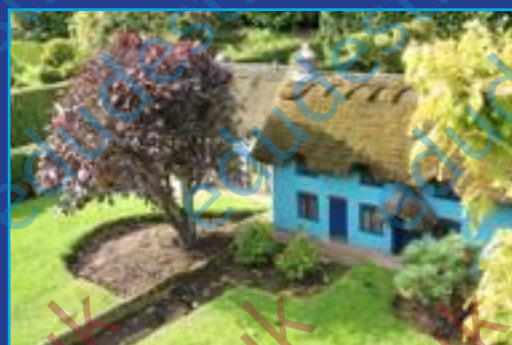
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You can visit The Model Village Godshill in order to undertake case study research or investigations into specific areas of business as appropriate to the qualification being studied.

You can investigate core knowledge, understanding and skills, including:

- ✓ Gaining an holistic understanding of business
- ✓ Decision making
- ✓ Management of information
- ✓ Marketing
- ✓ People in organisations
- ✓ Business objectives and strategy
- ✓ Considering and dealing with external influences
- ✓ Change
- ✓ Business Analysis



Contact the team at The Model Village Godshill to tailor an investigation or case study as appropriate to the requirements of your Business Studies course.

