



Spoken Announcements Study

Listen Carefully!

Announcements are important - but what we can learn about them?

Student Introduction

- Can you recognise the purpose of spoken. announcements?
- Can you work out why they are structured in a certain way?



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You will need to think about the purpose of the announcements and then record any key terminology which is specific to maritime travel.

Use the table on page 2 to record your information.

- Note down the following:
 - 1. Purpose, or point of the announcement
 - Intended audience who is it for?
 - 3. Any key words or maritime terminology
 - 4. The stage of the journey when you heard the announcement.
- You will get a transcript back at school, so don't worry about writing the whole announcement down!



ON-BOARD NOTES

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ON-BOARD NOT Announcement Purpose	Audience (who was it for)		Key Words/ Verbs etc.		Page 2 of 4 When it was announced
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Back at school!

You are going to carry out a study of a spoken announcement from your journey and generate a 'features of spoken announcements' check-list.

You will need to consider:

- whether it is written in first, second or third person
- which type of verbs are used
- whether it is formal or informal in tone

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Let's look at things from a different perspective.

How can young people who have severe hearing impairments access this information if they are unable to read?

- ✓ You are going to design a system (which uses symbols) to translate this document for people who are unable to hear the announcement (or read a written transcript).
- ✓ You may want to research symbolic systems which are currently used (such as Makaton) to see how words/phrases are represented.
- ✓ You may want to investigate systems from the past (such as hieroglyphic writing).
- ✓ Following your investigations, you will generate your own system of symbolic communication which conveys meaning.
- ✓ After studying the transcript again, you will then need to translate it into your own symbolic language so that the meaning of the announcement is retained.
- ✓ Once this has been completed, you could give your creation to someone from a different group to see if they can decipher what it says.



Raptor Class Ferry - Passenger Safety Announcement

"Ladies and Gentlemen, welcome aboard the 'Red Eagle'. Please listen very carefully to the following safety announcement.

In the unlikely event of an emergency you will hear a continuous ringing of the ship's alarm bells.

Additionally the Master may make an announcement over this Public Address System

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I say again, the crew will direct you to the nearest Assembly Stations which are located on 'B' deck in the main passenger lounges and on 'A' deck.

Should it become necessary, the ship's crew will issue life jackets located at the Assembly Station and evacuate the vessel down the stairways marked by the flashing exit signs.

This vessel is equipped with life rafts and buoyant apparatus which in the event of abandonment, will be boarded from the bottom of the stairwells at 'E' deck level.

Lifebuoys are also available.

May we remind you that passengers are not permitted onto the car deck during the voyage.

