

# TEACHER NOTES

## KS4 Business Studies

### Investigating Business

Business Operation Study Opportunities at Blackgang Chine

## Contextual Summary

This information resource is for key stage 4 students who are studying Business Studies (all exam boards).

By prior arrangement, students can visit Blackgang Chine to undertake case study research or investigations into specific areas of business as appropriate to the unit within the qualification being studied. Examples include customer service aspects, business aims and objectives, marketing and operations management.

The resource is a brief introduction to the opportunities for students.



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#### SUBJECT

Business Studies

#### UNIT

Investigating Business

#### OPPORTUNITIES FOR USE

- ✗ Pre-Visit
- ✓ On-Site Activity
- ✗ Post-Visit



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Students, teachers or educational establishments will need to contact the team at Blackgang Chine to arrange a visit to ensure that a suitable visit plan is agreed.

### Ability Levels

There is one version of this resource intended for key information only.

### Key skills practised in this unit:

- ▶ Supplementing knowledge gained on the course with hands-on work relating to all aspects of business relevant to the course.

### Relationship to Curriculum

Relevant opportunities exist here for any students of Business Studies in key stage 4 interested in using the theme park and its local resources as a case study, or as part of an investigation, in relation to the units specified by their exam board.

### Enrichment Opportunities

Students have the opportunity to undertake research to enhance their understanding.

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- ▶ *Resource Finder* - to locate specific resources identified above
- ▶ *Venue Finder* - to learn more about education at this venue
- ▶ *Subject Finder* - to find other relevant Isle of Wight venues



#### CURRICULUM / SYLLABUS

- ✓ All exam boards

Applies to Resource numbered:

106351