

TEACHER NOTES

English: Writing

Writing for Purpose & Audience

Contextual Summary

This is a post-visit English resource that engages students with their visit to Robin Hill Country Park.

This resource enables students to practise their writing skills, and requires them to use ICT skills to present their work.

Students will be asked to produce a page for a tour guide book which encapsulates what Robin Hill has to offer primary-age children.

The resource and tasks are designed for students in lower key stage 2.

Task Implementation

Upon returning to school, students will be given a task that they have been employed by a publishing company to produce a section (on Robin Hill) for an 'Isle of Wight Attractions' tour guide book. They will have to investigate how guide books for children use description, persuasive language and

features within their pages. To give their writing an authentic feel, pupils will use ICT to produce their final outcome.

The *Lonely Planet (Not For Parents)* guide books give some good examples of this type of writing - they offer a free ebook from their website (see lesson plan). This will need to be investigated alongside 'normal' guide books so that pupils are immersed in high-quality examples of persuasive writing; (the Red Funnel website www.redfunnel.com offers further examples of tourist attraction writing in addition to the ones listed on the lesson plan).

This resource is designed to provide children with an enriched experience as they will be responding to their visit in a creative way.

Ability Levels

This resource is suitable for lower key stage 2 pupils who will be able to work independently or in pairs (which can be mixed-ability, if preferred).

Key skills practised in this unit:

- ▶ Writing for a specific audience/purpose
- ▶ Understanding the conventions of tour guide books for children
- ▶ ICT skills.

Relationship to Curriculum

The above skills are required to be taught and practised as per the National Curriculum (and Curriculum for Excellence) for lower key stage 2, English: *Writing*.



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SUBJECT

English

UNIT

Writing

OPPORTUNITIES FOR USE

- ✗ Pre-Visit
- ✗ On-Site Activity
- ✓ Post-Visit

Peripheral Task

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CURRICULUM / SYLLABUS

- ✓ National Curriculum 2014
- ✓ Curriculum for Excellence

Applies to Resources numbered:

1 0 5 3 4 1
1 0 5 3 4 2

Learning Opportunities

Pre-Visit

- ▶ Students could study sample guide books / brochure pages aimed at children to understand key features and conventions.

During the Visit

- ▶ Students enjoy the park activities.

Post Visit

Completion of the English: Writing resource/s linked to this document: *Robin Hill Guidebook Challenge!*

Resource ID: **105223** (KS2U low ability)

105224 (KS2U high ability)

Persuasive and descriptive writing

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Enrichment Opportunities

- ✓ Pupils are developing their skills of writing for a purpose and audience, using a real location they have visited.
- ✓ They are enhancing their use of ICT.

Learning Outcomes

- ✓ Students will demonstrate their writing skills.
- ✓ They will demonstrate their skills of using ICT to present their work.
- ✓ They will produce an effective piece of written work that achieves its purpose in terms of audience and intended outcomes.

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