





## Robin Hill Guide Book Challenge!

Do you have the skills to create the perfect Robin Hill guide book for travellers?

## Student Introduction

- Pen your way to being published!
- Can you inject an excitement and enthusiasm into your writing? Can you make a destination come alive for your reader? Are your skills of description good enough to persuade someone to want to experience an activity?



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## INDIVIDUALLY:

TASK

- » You are going to write a page (or two) for this guide book on Robin Hill.
- » The first thing that you need to do is to investigate examples of tour guides so that you can immerse yourself in the descriptive power of words.
- Your page will also need to be informative as you need to show your audience how much fun they can have in an action-packed day!
- » Remember the audience for your work is KEY. You have to appeal to the whole family here: whilst mum and dad want their kids to have fun, there needs to be a section for them too!
- » It is essential that you plan your page(s) carefully:
  - ✓ Which activities will you emphasise?
  - Which images will you use?
  - ✓ How will you lay out your page?
  - ✓ Can you use some of the photos which you took on your visit?
  - ✓ Don't forget to use a range of presentational features: bullet points, paragraphs, headings, a range of font types and sizes.....

