



## Donkeys Cost Money!

### Can you work out how much?

#### STUDENT INTRODUCTION

- ▶ You have been asked to produce statistics to support an advertising campaign for the Isle of Wight Donkey Sanctuary.
- ▶ The Sanctuary is a charity, and one way of raising money is to get people to adopt a donkey.



You need to investigate the following:

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- one year
- one month
- one week
- one day

Answer the following questions:

- By adopting a donkey, what would your contribution pay for?
- How many adoptions would be needed to cover the costs of one donkey?
- The Isle of Wight Donkey Sanctuary has 90 donkeys. How many adoptions would they need to cover the costs of all the donkeys?

## Extension Tasks:

1. Find some statistics using percentages, e.g. what percentage of the donkeys are up for adoption? What percentage of the costs is paid for by one adoption?

2. What other costs are there in running the sanctuary? e.g. Staffing, advertising, site

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3. What ways can you think of that would help save money?

## Presentation



1. Decide how you are going to present your findings in order to make the statistics clear to anyone considering adopting a donkey.

2. Present your findings using a suitable graph or chart/s.

