



## Can you Pen Persuasively?

Love our Donkeys? Then persuade others to visit!

### STUDENT INTRODUCTION

- ▶ Did you enjoy your visit to the IW Donkey Sanctuary?
- ▶ Can you help encourage more people to support the work they do and sponsor a donkey?



✓ Help the Isle of Wight Donkey Sanctuary by writing a leaflet to

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### PLANNING IDEAS

#### WHO?

List the types of people who might like to adopt a donkey

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- 
- 

#### WHAT?

List what the adoption scheme helps provide for a donkey

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- 
- 

#### WHY?

List 3 good reasons why you might wish to adopt a donkey

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- 
- 



## PLANNING SHEET - Persuasive Language

Use **AFOREST** to help you remember the tricks that persuade readers:

Alliteration (words starting with the same letter/sound)

Facts

Opinion

Rhetorical Question

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Threes (rule of three)

Note down some ideas here:




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Sponsoring a donkey  
is great because....

Title

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Map of how to get to the sanctuary

Persuasive list of good things about  
the Isle of Wight Donkey Sanctuary

To sponsor, contact...

Adoption donkeys and their stories

Things you can do / information about the donkeys

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Picture of happy adoption donkeys