

Dino Design Challenge!

This is a creative writing activity in response to your Dinosaur Isle visit experience.

On your trip you will have seen that the Isle of Wight was home to many dinosaurs. The Dinosaur Isle museum has much information about dinosaurs, and even some of their fossilised remains!

Did you know that the Isle of Wight is actually the most important site in Europe for dinosaur fossils?

Wouldn't it be nice to encourage as many visitors as possible to visit the Isle of Wight and Dinosaur Isle in particular? Well, that's where you come in...

Teaching resources by Education Destination Ltd.

Curriculum relevant materials supporting school trips to the Isle of Wight

Book today with Education Destination and get full access to this and hundreds more quality resources

► Your task is to imagine you are working for an advertising agency that must produce a persuasive advert or brochure for the Dinosaur Isle museum on the Isle of Wight.

► You need to bring more tourists and visitors to the Island, to see the dinosaurs and what the dinosaurs left behind!

- ✓ Your work should promote the Isle of Wight as a holiday destination and should focus on the dinosaur element of the trip.
- ✓ Both features should be obvious to the viewer of your advert or brochure. Your brochure can have pictures but must also have words to persuade the reader!
- ✓ Some pictures of Dinosaur Isle, fossils and finds are shown here, to remind you of your fun learning at the museum, and to inspire you in crafting your own advert or brochure.

TIP! Think of a tagline or headline for your advert/brochure, such as 'Ten reasons to visit Dinosaur Isle!'

