



KS3 English

Writing - Composition

Write and design a brochure or advertisement



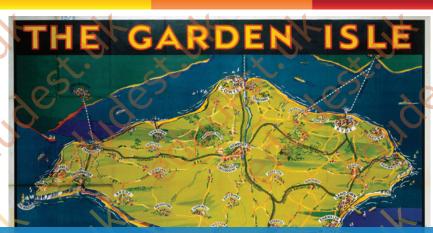
FOLLOW-UP ACTIVITY

Can You Design?

This is a creative writing response to your Isle of Wight Steam Railway trip. At the railway we see both Victorian and Edwardian periods represented at the railway stations and on the trains.

Your Challenge

 Your task is to imagine you are working for an advertising agency that must produce a Victorian or



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Wight as a holiday destination and should focus on the railway element of the trip, and you should use Victorian or Edwardian language in your work.

► Both features should be obvious to the viewer of your advert or brochure.

HINTS:

- ✓ Make it colourful to attract the reader's eye!
- Include information about what there is to see and do!



HINT:

ner

persuasive language and superlatives to make the island sound amazing!

