



**ISLE OF WIGHT STEAM RAILWAY**

KS3 English

Writing - Composition

Write and design a brochure or advertisement

101032

FOLLOW-UP ACTIVITY

## Can You Design?

This is a creative writing response to your Isle of Wight Steam Railway trip. At the railway we see both Victorian and Edwardian periods represented at the railway stations and on the trains.

### Your Challenge

- ▶ Imagine you are working for an advertising agency.
- ▶ Create a Victorian or Edwardian interesting advert



## Teaching resources by Education Destination Ltd.

Curriculum relevant materials supporting school trips to the Isle of Wight

▶ Your advert should promote the Isle of Wight and the Isle of Wight Steam Railway.

Book today with Education Destination and get full access to this and hundreds more quality resources

[www.edudest.uk](http://www.edudest.uk)

- ▶ Some examples of advertising from the past are shown on this page, for inspiration.



### HINTS:

- ✓ Make it colourful to attract the reader's eye!
- ✓ Use persuasive language and superlatives to make the island sound amazing!
- ✓ Include information about what there is to see and do!

